



**South Salt Lake City Council  
REGULAR MEETING AGENDA**

Public notice is hereby given that the South Salt Lake City Council will hold a Regular Meeting on **Wednesday, January 11, 2023**, in the City Council Chambers, 220 East Morris Avenue, Suite 200, commencing at **7:00 p.m.**, or as soon thereafter as possible. The meeting can be viewed on [sslc.gov](http://sslc.gov)

Conducting: LeAnne Huff, District 1  
Council Chair: TBD  
Sergeant at Arms: SSL PD

**Opening Ceremonies**

- 1. Welcome/Introductions LeAnne Huff
- 2. Serious Moment of Reflection/ Pledge of Allegiance Portia Mila

**Approval of Minutes**

- December 14<sup>th</sup>, Work Meeting
- December 14<sup>th</sup>, Regular Meeting

**No Action Comments**

- 1. Scheduling City Recorder
- 2. Public Comments/Questions
  - a. Response to Comments/Questions  
(at the discretion of the conducting Council Member)
- 3. Mayor Comments
- 4. City Attorney Comments
- 5. City Council Comments

**Action Items**

**Appointments by the Mayor**

- 1. Suzanne Slifka – Alternate Planning Commission Mayor Wood

**Motion for Closed Meeting**

**Adjourn**

Posted January 6, 2023

Those needing auxiliary communicative aids or other services for this meeting should contact Ariel Andrus at 801-483-6019, giving at least 24 hours' notice.

See page two for continuation of Agenda

**CITY COUNCIL**

**MEMBERS:**

- LEANNE HUFF
- COREY THOMAS
- SHARLA BYNUM
- PORTIA MILA
- SHANE SIWIK
- NATALIE PINKNEY
- CLARISSA WILLIAMS

ARIEL ANDRUS  
CITY RECORDER  
220 E MORRIS AVE  
SUITE 200  
SOUTH SALT LAKE  
UTAH  
84115  
P 801.483.6019  
F 801.464.6770

**Public Comments/Question Policy**

Time is made available for anyone in the audience to address the Council and/or Mayor concerning matters pertaining to City business. When a member of the audience addresses the Council and/or Mayor, they will come to the podium and state their name and City they reside. The Public will be asked to limit their remarks/questions to three (3) minutes each. The conducting Council Member shall have discretion as to who will respond to a comment/question. In all cases the criteria for response will be that comments/questions must be pertinent to City business, that there are no argumentative questions and no personal attacks. Some comments/questions may have to wait for a response until the next regular council meeting. The conducting Council Member will inform a citizen when they have used the allotted time. Grievances by City employees must be processed in accordance with adopted personnel rules.

CITY OF SOUTH SALT LAKE  
CITY COUNCIL MEETING

COUNCIL MEETING Wednesday January 11, 2023  
7:00 p.m.

CITY OFFICES 220 East Morris Avenue  
South Salt Lake, Utah 84115

PRESIDING: Sharla Bynum

CONDUCTING: LeAnne Huff, District 1

SERIOUS MOMENT OF REFLECTION/  
PLEDGE OF ALLEGIANCE: Sharla Bynum

SERGEANT AT ARMS: Carson Aprato

COUNCIL MEMBERS PRESENT:

Sharla Bynum, LeAnne Huff, Natalie Pinkney, Portia Mila (on the phone)  
Shane Siwik, Clarissa Williams, and Corey Thomas (on the phone)

COUNCIL MEMBERS EXCUSED:

None

STAFF PRESENT:

Mayor Wood  
Josh Collins, City Attorney  
Jack Carruth, Police Chief  
Terry Addison, Fire Chief  
Jonathan Weidenhamer, Community and Economic Director  
Crystal Makin, Finance Director  
Eliza Ungricht, Deputy Community Development Director  
Danielle Croyle, Public Information Officer  
Jessica Potter, Executive Assistant  
Ariel Andrus, City Recorder  
Sara Ramirez, Deputy City Recorder

OTHERS PRESENT:

See list

**APPROVAL OF MINUTES**

December 14<sup>th</sup>, Work Meeting  
December 14<sup>th</sup>, Regular Meeting

Council Member Pinkney made a motion to approve the minutes listed above.

MOTION: Natalie Pinkney

SECOND: Sharla Bynum

Voice Vote:

Bynum: Yes  
Huff: Yes  
Mila: Yes  
Pinkney: Yes  
Siwik: Yes  
Thomas: Yes  
Williams: Yes

**NO ACTION COMMENTS**

1. **SCHEDULING.** The City Recorder informed those at the meeting of upcoming events, meetings, activities, etc. **Next Mtg—January 25<sup>th</sup> @ 7pm.** An announcement was made that the Council Chair for 2023 will be Sharla Bynum and the Council Vice Chair for 2023 will be Corey Thomas. The RDA Chair for 2023 will be Portia Mila and the RDA Vice Chair for 2023 will be LeAnne Huff. Additionally, the City offices will be closed on Monday, January 16<sup>th</sup> in honor of Martin Luther King Jr Day.

2. **CITIZEN COMMENTS/QUESTIONS.**

Brian Burrows, Magna resident, talked about the property on 395 East and 3045 South adjacent to Fitts Park. He talked about the back and forth contact over the last year with Neighborhoods Director, Sharen Hauri, regarding the evaluation and sale of the property to the City.

3. **MAYOR COMMENTS.**

Mayor Wood informed the Council about Civic Rec, the City’s newest web platform where you can do recreation registration, dumpster rentals, The Co-Op membership room rentals, Arts Council classes and pavilion rentals. It’s the City’s newest tool for residents and can be found on the City’s website: [sslc.gov](http://sslc.gov).

Mayor Wood brought Laura Vernon up to the podium and informed the Council that Ms. Vernon is resigning from serving as a Planning Commissioner. The Mayor wanted to honor her for service since 2016 and for serving as the Chair since 2018, a period of heavy lifting, when the City was developing a Master Plan for Downtown South Salt Lake. The City is sad to lose her but is thankful for the time she served.

4. **CITY ATTORNEY COMMENTS.**

Norie.

5. **CITY COUNCIL COMMENTS.**

Council Member Mila wanted to wish everyone a happy new year and thanked Laura Vernon for her time on the Planning Commission.

Council Member Williams wished a happy new year to everyone. She stated that she worked with Laura Vernon on the Planning Commission and extended her thanks for her service. Council Member Williams also wanted to note her attendance last week at the Business Watch meeting held at the new County Library. She wanted to emphasize the great staff at the County Library and how they are also equipped to save lives. The County Library offers Naloxone and gun safety

locks for residents, and she wanted to provide that information to the South Salt Lake community.

Council Member Pinkney wished a happy new year to everyone and stated that she is thankful to reflect on the past and the goals moving forward. As she enters her fourth year in the City Council, she looks forward to continuing to serve in the Legislative Policy Committee and plans to continue to work with Representative Hayes (District 32) and Utah State Senator Nate Blouin.

Council Chair Bynum wished everyone a happy new year and wanted to acknowledge the audio issues the that the Council was experiencing in person and over the phone. She said that the Council will be working on upgrading the system this year in the Council Room to be able to communicate better with each other and with residents both in person and who listen online.

Council Member Huff wanted to share that as an administrator with the Department of Health and Human Services she oversees the CIT (crisis intervention team) for the State. They recently cohosted a conference here in Salt Lake City and Chief Carruth attended as well as other law enforcement leaders. This conference provides training for law enforcement officers to intervene with individuals who are experiencing mental health or substance abuse crises more effectively. She is passionate about the matter and stated that South Salt Lake has a CIT program and will look to enhance their training and partnerships as well.

**Action Items**

**Appointments by the Mayor**

**1. Suzanne Slifka- Alternate Planning Commission**

The Mayor presented Suzanne Slifka, who is unable to be present, to the Council for their advice and consent as a new appointment. A copy of the resume, which was provided to the Council at the Work Meeting, is attached and incorporated by this reference.

Council Chair Bynum made a motion to approve Ms. Slifka as Alternate Planning Commissioner.

MOTION: Sharla Bynum

SECOND: Clarissa Williams

**Roll Call Vote:**

Bynum: Yes  
Huff: Yes  
Mila: Yes  
Pinkney: Yes  
Siwik: Yes  
Thomas: Yes

Williams: Yes

Council Member Pinkney made a motion to Adjourn.


MOTION: Natalie Pinkney  
SECOND: Clarissa Williams

Voice Vote:

Bynum: Yes  
Huff: Yes  
Mila: Yes  
Pinkney: Yes  
Siwik: Yes  
Thomas: Yes  
Williams: Yes

The meeting adjourned at 7:18 p.m.

  
Sharla Bynum, Council Chair

  
Ariel Andrus, City Recorder



# Suzanne Slifka

Salt Lake City, Utah, United States



## Summary

Since 1991, I have successfully demonstrated advanced expertise in developing, designing and producing quality marketing products, as well as working closely with clients to meet their desired goals. I have had the unique opportunity to serve clients such as Home Depot, Sam's Club, Jim Beam, Taco Bell, Burger King, and Gatorade, as well as many local Salt Lake City companies.

As an accomplished leader in both corporate and educational settings, I have a proven ability to recognize production problems and improve processes throughout organizations.

My varied background includes management, brand building, channel selection and management, customer service and account/project management, franchise support (both corporate offices and individual franchisees), digital asset management, prepress, text formatting and manual design, high-end photocomposition, graphic design, fulfillment, large format printing, packaging creation/design, variable data/direct mail design and print, training, and education.

Specialties: Traditional/online/social media marketing development/fulfillment, publication/advertising graphic design, project management, quality control, content writing, print variables (CMYK/RGB/PMS, coating/varnish, dies, packaging, trapping, variable data/direct mail, offset/digital press variables, postal requirements). Intermediate skills in website design, ePublications, PC platform, MS Word, Preps/Press Touch/Imposition. Expert in OSX, Adobe CC (InDesign, Illustrator, Photoshop, Acrobat, Excel, PowerPoint, EasyCatalog).

## Experience



### Media Director

Loftus International

Feb 2011 - Present (11 years 11 months +)

Loftus International was established in 1939 and is one of the leaders in providing great products to Wholesale, Costume, Novelty, Magic and Balloon Suppliers.

I am responsible for creating and maintaining the marketing calendar, all media and marketing products including brand maintenance, digital and print design and production, product photography, image manipulation, image library maintenance, database management, packaging creation and design, catalog design, print production, in-house graphics, distributor graphics, web graphics, trade show graphics, traditional marketing, in-house graphic needs, and social media marketing.



### Marketing and Graphics Specialist

Freelance

Dec 2010 - Aug 2022 (11 years 9 months)

Management, customer service and account/project management, franchise support (both corporate offices and individual franchisees), digital asset management, prepress, text formatting and manual design, high-end photocomposition, graphic design, fulfillment, large format printing, packaging



creation/design, variable data/direct mail design and print, training, and education for a variety of clients in various industries.

### **Adjunct Instructor (part time)**

Salt Lake Community College

Oct 2006 - Jan 2012 (5 years 4 months)

Educate individuals and SLCC employees on the following software programs through Beginner, Intermediate, and Advanced training workshops: Adobe Creative Suite 5 (InDesign, Illustrator, Photoshop), Adobe Acrobat, and Microsoft Word.

Developed curriculum and instructed Social Media class (Facebook, Twitter, LinkedIn).

### **Founder & President**

Yelo Creative Group

Jun 2005 - Feb 2011 (5 years 9 months)

Full service branding, marketing and public relations creative agency supporting the graphic and marketing needs of small-to-medium size businesses. Business employed two people and utilized up to seven subcontractors.

Responsible for all aspects of business including yearly growth, activities, management, quality control, and employee/client relations for two employees and seven independent contractors.

Responsible for the Marketing, Public Relations, Advertising, and Social Media initiatives for YG and up to 26 active Clients in various industries. Developed and maintained Client's content development, creative direction, channel selection, distribution, budgets, project costs, project management, objectives, design, fulfillment, training, bookkeeping, billing, office management, and overall company direction.

Developed Client-specific procedures followed by YG employees and independent contractors.

Represented YG, as well as various Client's businesses, at trade shows, events and banquets.

Educated business leaders and industry professionals by providing marketing, print, and software seminars for professional organizations such as the Salt Lake County, American Advertising Federation (Utah), Printing Industries of America, Salt Lake Community College, and various small business seminars. In addition to group education, I also wrote branding, marketing, and print-related magazine articles for a social media marketing magazine, and provided on-site and off-site training programs.

### **Graphics Specialist**

Marketing Support, Inc.

Mar 2004 - Oct 2005 (1 year 8 months)

MSI (merged with agencyinmotion.com) is a multiple award winning marketing agency focused on trade and retail distribution for major retail chains, co-ops and trade wholesalers, such as The Home Depot, Lowes, Husky, Skil, Sharper Image, and other National and Fortune 500 brands.

Responsible for exceptional prepress, design, and quality control for multiple National brands and projects from one to over 50 pieces.

Produced and implemented project procedures, to ensure the highest levels of quality control throughout projects, followed by up to seven prepress specialists, 25 freelance graphics specialists, 12 art directors, and six client service representatives and account coordinators.

**TUKAIZ On-Site Print Liaison/Client Relations/Prepress/Design/Assistant Supervisor**

Tukaiz

Oct 1997 - Mar 2004 (6 years 6 months)

Tukaiz is a multiple award winning, results-driven marketing communications provider with over 49 years of experience serving national creative agencies and Fortune 500 companies.

Within six months of hire, and out of a pool of 45 prepress specialists, I was selected to relocate to California to facilitate the first-ever on-site project management and graphics service for Taco Bell's marketing agency, Wunderman, Cato, Johnson (currently Young & Rubicam). Through this endeavor, I successfully eliminated miscommunication between Tukaiz and the Account Supervisors, improved processes, and educated Art Directors on the proper ways to create designs for print-related marketing materials. Responsible for all proofing, communications between WCJ and Tukaiz, project scheduling, prepress, and Client relations for all Taco Bell print-related marketing pieces including point-of-purchase, drive-through, menu board, window, and promotional signage.

Traveled to top-tier client offices such as Citibank and Enesco to assist in the graphic development, file management, and procedural development for various projects, ensuring efficient completion and quality control throughout projects.

Pioneered the first team work environment between customer service and prepress production, increasing efficiency and communication throughout the company.

Organized, managed, and produced projects that ranged from one to over one hundred elements.

Created and implemented project procedures followed by up to 40 prepress specialists on three shifts.

Assisted in supervising up to 40 prepress specialists on three shifts.

Tackled various responsibilities such as design, prepress, image manipulation, color correction, digital and offset print specifications, large format printing, new software/new employee training.

 **Graphic Arts Instructor**

Triton College

Mar 1996 - Apr 2001 (5 years 2 months)

Developed entire curriculum/testing materials and instructed 8-week college class for Quark XPress. Classes taught include: Intro. to Macintosh, Intro. to Scanning, Intro. to Quark, Advanced Quark.

 **Graphic Arts Instructor**

Graphic Communications International Union School

Mar 1996 - Apr 2001 (5 years 2 months)

Taught the following classes to Printers Union members: Intro. to Mac, Intro. to Quark XPress.

## Education



### Western Governors University

Bachelor of Science (B.S.) - Marketing Management, Marketing Management  
2012 - 2013



### Triton College

Graphic Arts

1993 - 1996

Fundamentals of Desktop Publishing, Electronic Typography, Advanced Composition Technology,  
Advanced Desktop Publishing



### Morton College

Associate of Arts (AA), General Education

1989 - 1992

## Licenses & Certifications



### CompTIA Project+ - CompTIA

253969469

## Skills

Teaching • Mentoring • Print Design • Mac • Print Management • Data Analysis • Packaging  
Artwork • Vendor Relations • Product Photography • Marketing Management

## Honors & Awards



### 30 Women To Watch Honoree - Utah Business Magazine

Apr 2009

The 30 Women to Watch event celebrates Utah's most successful and influential women as selected by their peers, giving us all the opportunity to commend them for giving so much devotion to their profession.



### We Believe In Heroes Awardee - Utah Chapter Freedoms Foundation at Valley

Forge

Feb 2015

I was at the right place at the right time to save Janice from what would have been a severe injury/death and received an award for my actions.

<https://www.ksl.com/?sid=32436329&nid=148&title=woman-thanks-rescuer-who-saved-her-from-barreling-trax-train>